

The Cybersecurity Threat:
How to Protect Yourself and Your company

In our ever-evolving digital era, where technology is at the forefront of innovation, the significance of cybersecurity cannot be overstated. As the virtual landscape expands, so do the threats that come with it, creating a constant risk to individuals and organizations alike. In fact, recent studies by leading technology firms indicate that as much as 95% of data breach incidents are caused by human error.

Cybersecurity is no longer an afterthought to be dealt with solely by your IT department. It impacts everyone and as such it is crucial to have a good understanding of it.

What You Will Learn:

1. The diverse landscape of cyber threats, from traditional phishing to sophisticated social engineering attacks.
2. Insights into the evolving nature of cyber threats and the latest trends in cyberattacks.
3. Practical strategies for safeguarding personal and financial information against cyber attacks.
4. The importance of asset protection and how cybersecurity measures contribute to preserving wealth.
5. Real-life examples of cyber-attacks, dissecting their anatomy to understand the vulnerabilities they exploit.
6. Best practices for maintaining privacy in an interconnected world, minimizing the risk of unauthorized access.

Bio:

Oumar Dieng is a dynamic TEDx speaker and Cybersecurity expert with over two decades in the Field of Information Technology. Oumar has worked for companies in both the public and private sectors, including Cargill, Inc., U.S. Bank, and the state of Minnesota. His insights have garnered attention in the press, on TV shows like the List TV, Brooklyn Cafe Show, and in several radio programs and podcasts. Additionally, Oumar is the author of several books and holds a B.S. in Management Information Systems and degrees in business and communication.