

Author Webinar Series: 10 Plugins Worksheet

This worksheet is designed to guide you through the completion of an action plan. Use it as a basis for identifying what you could use plugins for to automate and save time.

I. What are 3 things that take up most of your time on your blog?

(example: sharing blog posts on social media, backing up blog posts)

II. What information do you need from your readers/customers?

Determine what concrete action you want to see as a result of your Goodreads campaign (example: names and emails)

III. What action(s) do you want readers to take on your blog?

Be specific! (example: check out my new book, sign up for a class)



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IV. Based on your answers, search for the name of plugins that can automate 3 of the tasks you identified above (watch the plugins webinar to learn how to search for plugins: <http://oumardieng.com/WebinarReplay>)

What are 3 specific plugins that can help you save time?

1. _____
2. _____
3. _____

V. 10 Plugins I Highly Recommend for Authors:

These are plugins that I personally use on all my blogs. They have truly enhanced my blog and save me a lot of time and money. This is just a start, you can find other plugins that more specifically fit your needs.

1. **GC Message Bar** - [click to visit plugin page](#)
Turns visitors into followers and customers. Increases conversation rates. Gets the attention of visitors. Can be used for email lists, event sign ups, product launches or important announcements.
2. **Broken Link Checker** - [click to visit plugin page](#)
Check for broken links on your blog and notifies you via email.
3. **InstaBuilder 2.0** - [click to visit plugin page](#) (affiliate)
Build additional all sorts of pages in under 15 minutes by dragging and dropping built-in features including webinar, sales pages, landing pages, lead capture pages, videos and more. This is an alternative to Leadpages.
4. **PopUp Domination** - [click to visit plugin page](#) (affiliate)
Encourages visitors to join your mailing list with a pop up, front and center! Have various templates that integrate with your blog posts or sidebar.
5. **Revive Old Post** - [click to visit plugin page](#)
Tweets your old blog posts to give them a second wind and help new visitors discover your earlier posts.
6. **Disqus Comment System** - [click to visit plugin page](#)
Manage interaction with users who come to your website and leave comments. Eliminates spam and fake comments.
7. **MailChimp for WordPress Lite** - [click to visit plugin page](#)
Creates an easy to integrate form for users to sign up for your email list or newsletter.



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8. **HeatMapTracker Lite** - [click to visit plugin page](#)
Helps identify what blog visitors are looking at when they come to your website. Understanding what visitors do on your blog, helps you create more efficient better structure content. A good alternative to clicktail

9. **MyBookTable Bookstore by Author Media** - [click to visit plugin page](#)
Integrated bookstore plugin that allows you to sell your own books on your website. Can integrate with your existing blog pages and has buy buttons to Amazon, B&N and more. Customizable and can import Goodreads reviews to your blog.

10. **Paid Memberships Pro** - [click to visit plugin page](#)
Create membership levels on your blog and manage payments and content with passwords. Great for those selling coaching services or product lines with tiered levels.

